

Module designation	creativity, innovation, and entrepreneurship		
Semester(s) in which the module is taught	3		
Person responsible for the module	Drs. Tuharto, M.Si		
Language	Bahasa Indonesia		
Relation to curriculum	Compulsory course		
Teaching methods	100 minutes lectures and 120 minutes structured activities per week.		
Workload (incl. contact hours, self-study hours)	Total workload is 90 hours per semester which consists of 100 minutes lectures, 120 minutes structured activities, and 180 minutes self-study per week for 16 weeks.		
Credit points	2		
Required and recommended prerequisites for joining the module	-		
Module objectives/intended learning outcomes	CO1. Respecting the opinions of others regardless of ethnicity, race, and religion. CO2. Demonstrating a collaborative and independent attitude in		
	carrying out individual and group tasks CO3. Communicating ideas for solving entrepreneurial problems in writing and orally		
Content	This course aims to equip students with the ability to develop an entrepreneurial spirit and character, understand the concept of entrepreneurship, and practice entrepreneurial skills while considering local cultural wisdom and environmental sustainability. The scope of this course includes: developing entrepreneurial spirit and character, motivation to achieve, the essence of entrepreneurship, business ethics and social responsibility, production management, finance, marketing and human resources, business opportunities, business plans, and entrepreneurial practice/project learning.		
Examination forms	CO1: Attitude assessment is carried out at each meeting by observation and / or self-assessment techniques using the assumption that basically every student has a good attitude.		



Study and examination		
requirements		

The student is given a value of very good or not good attitude if they show it significantly compared to other students in general. The result of attitude assessment is not a component of the final grades, but as one of the requirements to pass the course. Students will pass from this course if at least have a good attitude.

The final mark will be weight as follow:

No	со	Assessment Object	Assessment Technique	Weight
1	CO 1	a. Presentat	Observation	5%
		ion		10%
		b. Discussio		
		n		
2	CO 2, CO 3,	a. Individual	Written	10%
	CO 4	assignme		10%
		nt		20%
		b. Group		20%
		assignme		25%
		nt		
		c. Quiz		
		d. Midterm		
		e. Final test		
	100%			

Reading list

KS Budiasih, 2022, Makalah Pembunaan Wirausaha Baru (WUB) Dinas PErindustrian dan Perdagangan Provinsi Jawa Tengah

Rhenald Kasali, dkk. (2010). Modul Kewirausahaan: Untuk Program Strata 1. Bekasi: Rumah Perubahan

Covey, S. (2008). The 8th Habit; Menggapai Keagungan, Jakarta: PT. Gramedia Pustak

Hisrich, R. D., Peters, M. P., & Shepherd, D. A. (2008), Entrepreneurship, Singapore: McGraw-Hill International